



Nordic Privacy Arena: DLA Piper at the largest data protection conference in the Nordic Region.

Welcome to participate at the conference Nordic Privacy Arena, 5-6 October 2020.

Through the topic *The Brave New World – a human touch to a human right requires data privacy as a key ingredient* the conference will, among other things, shed light on the new normal, both from the perspective of business leaders and the data protection authority, as well as our new world with smart cities, homes and buildings. Maximilian Schrems: the man who took on Facebook – and won, will join the event and tell his exciting story.

DLA Piper's Swedish GDPR experts Johan Sundberg and Johan Thörn will share their knowledge on the *Paradise of Greyscales - grey areas when determining controller and processor relations, e.g. in light of the recent guidance from the EDPB*.

Johan Sundberg heads the DLA Piper's data protection team in Sweden which is ranked in Tier 1 according to Legal 500. Johan is also ranked as one of the four leading data privacy lawyers in Sweden according to Legal 500.

The conference is organized by Forum för Dataskydd. Read more [here](#).

We hope you will join us!