

Christina Nedergaard Strøm Kristensen

Lawyer, Senior Associate



Location	Aarhus
Phone	+45 24 65 47 21
Mobile	+45 24 65 47 21
Language	English
Email	christina.kristensen@dk.dlapiper.com

Christina Nedergaard Strøm Kristensen specialises in IP law as well as marketing and consumer law, including strategic IP advice and IPR portfolio management. Christina also specialises in obtaining and maintaining IP rights, such as designs, trademarks, trade secrets and domain names.

Moreover, Christina deals with administrative opposition and revocation proceedings, the enforcement of IP rights, including conducting legal proceedings (such as injunction proceedings as well as proceedings on the preservation of evidence) and out-of-court disputes.

In addition, Christina deals with the handling of IP rights in connection with M&A due diligence, copyright, compliance with marketing law, including in particular regarding online marketing, greenwashing and price marketing, as well as e-commerce and issues of consumer law.

Furthermore, Christina has vast experience in drafting, reviewing and negotiating commercial agreements within the fashion and lifestyle industries, such as various cooperation agreements,

licence agreements, terms of delivery B2B and B2C, consultancy agreements, etc., as well as dispute resolution.

She has experience of working with Danish as well as international clients on cross-border matters involving coordination and collaboration across borders.

Qualifications

Education	Admitted to the Danish Bar	2021
	Master of Law, Aarhus University	2017
Admission	Right of audience before the Danish High Courts	2022

Experience

Career highlights	Senior Associate, DLA Piper Denmark, since 2024
	Attorney, DAHL Advokatpartnerselskab, 2021-2024
	Assistant Attorney, DAHL Advokatpartnerselskab, 2018-2021
	Law Student, Patrade A/S, 2016-2017
	Law Student, Gellerupparken's Retshjælp (a Danish legal aid organisation), 2014-2017

Insights

Absolute grounds for refusal of registration in relation to 3D trademarks in the EU (published in Danish only), Retsvidenskabeligt Tidsskrift (a Danish journal of outstanding legal theses), **2017**

Services



Global Investment Funds



Intellectual Property and Technology



Media, Sport, and Entertainment



Trademark, designs and Copyright



Marketing and consumer law



Litigation, Arbitration and Investigations



Disputes in the Business Sector

Sectors



Hospitality and Leisure



Media, Sport and Entertainment



Industrials



Life Sciences



Technology



Consumer Goods and Retail