

Karsten Pedersen

Partner



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Karsten Pedersen is primarily engaged in M&A, providing trusted advice on business transactions and investments.

Since 2010, Karsten has ranked high on the top 10 list of most active M&A attorneys in Denmark.

He is ranked by IFLR100, Chambers and The Legal 500 within Corporate M&A, including as a "leading individual" by The Legal 500.

Moreover, Karsten is a member of DLA Piper's global Hospitality & Leisure sector team.

Karsten is a trusted advisor to a large number of Danish and international private equity funds and industrial enterprises.

He advises on the structuring of transactions, strategic considerations, due diligence exercise, mergers and demergers and the establishment of joint ventures, etc.

Karsten also sits on the boards of directors of several companies.

Qualifications

Education

Admitted to the Danish Bar

2005

Master of Law, Aarhus University

2002

Experience

Recent highlights

- Karsten advised the owners of the digital B2B-platform Auction Group/Autoproff on preparatory compliance activities and comprehensive restructurings of the Group with a view to a sale. He also provided advice on regulatory issues relating to authorisations from the Danish Financial Supervisory Authority as well as subsequent advice in connection with a structured sales process and sale of the controlling interest to market-leading European digital trading platform AutoScout 24.
- Karsten advised the owner of Danish children's brand Konges Sløjd on preparatory sales activities, handling of supply-chain and IP-related issues, internal incentive structures and other issues with a view to the completion of a subsequent structured sales process and sale of a majority stake to 3i Group.
- Over a number of years, Karsten has acted for itm8 (formerly IT Relation) in connection with initially the acquisition of the platform for Adelis Equity Partners and subsequently buy and build for the Group following the takeover by HgCapital, and he has provided advice in connection with HgCapital conducting a structured sales process and implementing a sale to Axcel.

In addition, Karsten has in recent years acted for clients including the following:

- Danelec on its acquisition of Nautilus Labs
- Cookie Information on its acquisition of Piwik PRO
- ABN AMRO Sustainable Impact Fund on its investment in Colorful Standard
- The sellers with the divestment of Dicientia Studios to Blu Digital Group
- Maj Invest on the sale of Vega Salmon
- C. L. Seifert on the sale to listed Röko
- Owners of Holding of 12. februar 2009 ApS on its sale of C. Møllmann & Co.
- Weissenborn on its acquisition by Sabik Offshore
- SHS Gesellschaft für Beteiligungsmanagement on its acquisition of Lowenco
- Omsorg Sjælland on its sale to Team Olivia
- Cookie Information on its sale to Kirk Kapital
- Grøn Vækst on its sale to idVerde
- Hans Jensen Lubricators on its sale to Polaris Private Equity-controlled G&O Maritime Group
- CareCom on its sale to HgCapital-controlled Lyniate
- Gubi Invest on its sale of shares in Gubi
- Gastronomiet on its sale to Dansk Ejerkapital
- Dicientia Studios on its sale to Blu Digital Group
- Wizkids on its sale to Five Arrows-controlled Texthelp Group
- C. Moellmann & Co. on its sale to FSN Capital-controlled Handverksgruppen
- Evosep on its sale to the Novo Nordisk Foundation
- Maj Invest on the sale of its shares in Vega Sea to Coast Seafood
- Wizer on the sale of its fibre infrastructure to GlobalConnect

- Adelis Equity Partners on its platform investments in NGI, IT Relation, Pixelz and Søgemedier
- Søgemedier on its acquisition of Atriumweb
- Everyday Luxury Feeling on its sale of Rosemund to listed Boozt
- Logos Payment Solutions on its acquisition of Swedish Codab
- Itm8 (IT Relation) on its add-on investments in Itadel, Cloud Teams, Front-data, DSI-Next, Softcom Solutions, WWI, AC IntelliCom and IT-afdelingen
- Bornholmtours on its sale to Novasol
- LINK Mobility Group on its acquisition of MarketingPlatform and the handling of its other global cross-border M&A activities
- Gorm's on its sale to the Orkla Group
- ABN AMRO on its investments in Fiberline Composites as well as Colorful Standard and the subsequent sale of Fiberline Composites to Gurit
- A consortium on investments in Luksushuse.dk
- FitnessX on negotiations and acquisitions as well as its establishment nationwide
- Re-Match on the sale of a majority stake to Nordic Alpha Partners, international expansion and establishment of joint ventures in the Netherlands and France as well as its IPO
- Ropox on its sale to listed AddLife
- System Frugt on its sale to Midsona
- Mover Systems on the strategic sale to and investment from Ingka Investment (IKEA)
- Jakobsens on its sale to Maj Invest-controlled Good Food Group
- Diamant Holding on a sale to Kingo Karlsen Holding
- Bensimon Rossing on its sale of Fitness World to listed PureGym
- BWB Partners on its sale of iMPREG Group to FSN Capital
- BWB Partners on its sale of SSG Group to Polaris Private Equity
- REKOM Group on its acquisition of NOX Networks and Bargruppen
- Carsoe on the sale to Solix Private Equity
- Swiss-listed Gurit on its acquisition of JSB
- Maj Invest and others on the sale of Norisol
- Belid Lightning on a sale to Accent Equity
- Danmil on a sale to APAX Equity-controlled AEB Group
- OnePark on its sale to Centerbridge Private Equity-owned APCOA Mobile
- Industrial Robots on its sale to NYSE-listed Teradyne
- Rekom Group on the sale of a majority stake to CataCap
- Fitness World on its sale to FSN Capital
- SKIOLD on its sale to Solix Private Equity
- BWB Partners on its divestment of the Qubiq logistics division to Körber
- BWB Partners on its acquisitions of BIVA, Hydratech, System Frugt, SSG and NOVIA
- Swiss-listed Sonova Holding on its acquisition of AudioNova International
- Nordic Insurance Software on its sale to Acturis Group
- Artha Kapitalforvaltning on the acquisition of Umove as well as the sale to Cube Infrastructure Fund
- E-conomic International on its sale to HgCapital
- Groupe SFPI on its acquisition of JFK Industri

- Danelec Marine on the sale to Verdane Capital
- Kemp & Lauritzen on its acquisition of Lindpro and sale of Venair
- GRAS Sound & Vibration on its sale to Battery Ventures

Career highlights

Partner, DLA Piper Denmark, since 2017

Partner, LETT (DLA Piper Denmark), 2015-2017

Partner, Lundgrens, 2012-2015

Partner, Accura, 2009-2012

Attorney, Accura, 2005-2009

Assistant Attorney, Kromann Reumert, 2002-2005

Rankings

IFLR1000

Karsten is recognized as 'Highly regarded' by IFLR1000.

IFLR
1000

"Hard worker, strong negotiator."

"He is tactical, has impeccable business ethics, a good business understanding, good coaching and scenario investigation, very sharp and competent, timely and accessible."

"Extremely customer-oriented, dedicated and solutions-driven (finding the right battles to fight). Very competent with high skill set. Fast, accessible and knows our business."

"Quality is just a level above most others. Very easy to work with and very fast processing time. Always available."

"Very solid, strategic, swift and with a winning personal attitude."

Legal 500

Karsten is recognized by The Legal 500 as 'Leading Partner' within 'Commercial, Corporate and M&A'.

THE
**LEGAL
500**

"I have rarely worked with individuals who are as professionally competent, incredibly accessible, and as dedicated to their work as the team at this firm. We have greatly appreciated the people in the team, particularly Karsten Pedersen, who has been an immense support and help throughout the process. It is hard to imagine turning to any other lawyers after having been served by him and his team. Their standout qualities truly differentiate them from competitors and are highly valued by us."

"Karsten Pedersen has a very high personal involvement in the legal approach to ensure top-of-range quality and Sara Schjørring is very competent and thorough."

"Karsten Pedersen is in a class of his own. Karsten leads complex M&A negotiations in a way that makes him the trusted and respected lead lawyer by all parties."

"Karsten Pedersen has an unrivalled intuitive understanding of any complex situation. He sees the way, follows through and delivers excellent results. He is very much into the details when entering discussions and negotiations. A partner you want on your side of the table."

"Solution-oriented' Karsten Pedersen delivers 'agile, round-the-clock advice"

"... the 'skilled, experienced' Karsten Pedersen..."

"Karsten Pedersen has a very visible role in the M&A team and demonstrates a very hands-on and pragmatic attitude in M&A with a significant edge in focusing on important matters."

"Karsten Pedersen is the person I want to work with on M&A transactions in Denmark. Full stop. Efficient, extremely good at getting the optimal result, very commercial."

"They represented us with an amazing team, well organised. They build trust, are very strong negotiators, handle high-complexity flawlessly and perform extremely well under pressure."

Chambers

Karsten is recognized by Chambers Europe and Chambers Global within 'Corporate M&A':

CHAMBERS
AND PARTNERS

"Karsten Pedersen is best in class."

"Karsten has a very high skill set, experience and the ability to close deals. He can dispute and find solutions. We are impressed by his extreme speed, bandwidth, accuracy and availability."

"On many occasions Karsten Pedersen has shown that he understands our business like an intern, and this is key in our matters."

"Karsten Pedersen receives praise from satisfied clients for his hard work and detailed approach. Sources add : "He's easy to work with." and "He is technically very good, skilled and efficient, very business-minded and good at solving complex legal issues"

"high personal service and good knowledge of our company,"and "a nice person to work with."

"Karsten Pedersen advises clients on cross-border and domestic transactions. One interviewee describes him as "result-oriented and business-minded," with a second source stating that he is "truly hands-on and has incredible experience within M&A."

"...result-oriented and business-minded."

Services



Mergers and Acquisitions (M&A)



Private equity



Corporate M&A



Corporate law and Corporate Governance



Corporate



Finance

Sectors



Financial Services



Hospitality and Leisure



Technology