

# Jens Krogh Petersen

## Partner, Head of Corporate, Denmark



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Jens Krogh Petersen has vast experience in managing and driving major transactions, including mergers and acquisitions, investments in enterprises and restructurings.

Jens has been Head of DLA Piper Denmark's Corporate M&A Practice Group since 2018.

Jens has a right of audience before the Danish High Courts and is recognised by IFLR1000, Chambers, The Legal 500 and Who's Who Legal within 'Corporate M&A', 'Private Equity' and 'Media and Entertainment'.

Jens assists especially Danish and foreign enterprises and private equity funds in connection with the sale and purchase of enterprises (M&A). A large number of transactions were so-called cross-border transactions involving international buyers or sellers. Furthermore, Jens has assisted international venture capital funds with investments in Danish companies.

In addition, Jens has, for a number of years, advised Danish and international clients on agreements relating to assignment of rights within the music, film and TV industries.

# Qualifications

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| Education | Master of Law, University of Copenhagen | 1991 |
|           | Admitted to the Danish Bar              | 1994 |

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| Memberships | Active Owners   |  |
|             | The Entertainment and Media Law Association in Denmark (FEMR) |  |
|             | The International Bar Association (IBA)                       |  |
|             | The International Association of Entertainment Lawyers (IAEL) |  |

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| Admissions | Right of audience before the Danish High Courts | 1997 |
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# Experience

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## Recent highlights

- Jens provided trusted advice to Xero Limited, a leading global provider of software solutions, in connection with its acquisition of Planday A/S, a workforce management platform with more than 350,000 employee users across Europe and the UK.
- Jens acted for Sapiens International Corporation on the acquisition of Tia Technology A/S, a leading Danish provider of digital software solutions.
- Jens acted for Japanese technology group NEC Corporation as chief negotiator on its acquisition of KMD, which is Denmark's largest provider of IT to the public sector.

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## Career highlights

Partner, DLA Piper Denmark, since 2017

Partner, LETT (DLA Piper Denmark), 2012-2017

Partner, Lind Cadovius, 2002-2012

Attorney, Lind Cadovius, 1998-2002

Attorney, Philip & Partnere, 1996-1998

Attorney, Koch-Nielsen & Grønberg, 1994-1996

Assistant Attorney, Koch-Nielsen & Grønberg, 1992-1994

Assistant Attorney, Husen Advokater, 1991-1992

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# Rankings

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IFLR1000

Jens is recognized by IFLR1000 as 'Highly regarded' within 'Corporate M&A' and 'Private Equity'.

IFLR  
**1000**

*"Knowledgeable, business-oriented, factual, timely, professional and with a good sense of humour. Besides he demonstrates leadership and relevant delegation."*

*"He was very commercially astute and was able to take a 'bigger picture' view when confronted with an issue. He was also able to present creative solutions to problems when they arose."*

*"Jens is a brilliant lawyer, very hard working and a great communicator. At the same time, he and his team are great at anticipating issues to which they then develop a great solution."*

*IFLR Restructuring deal of the year:*

*Jens Krogh Petersen was head of the team representing the bank syndicate financing the APCOA transaction and involved in the subsequent restructuring.*

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Legal 500

Jens is recognized by The Legal 500 within 'Commercial, Corporate and M&A' and 'Media and Entertainment'.

THE  
**LEGAL  
500**

*"Jens Krogh Petersen is outstanding in providing attention to the matter at hand as well as facilitating assistance in a swift and smooth way from fellow lawyers with other fields of expertise if needed. Moreover, he is very pleasant to work with and has a good eye for combining legal and commercial issues."*

*"Jens Krogh Petersen – straight forward, advisory, competent and likeable! He shows a strong combination of competence, seniority, and personality."*

*"DLA Piper is large in Denmark and has an international approach to the tasks that no other law firm has in Denmark. In addition, their network ensures an international perspective. DLA Piper is among the leading lawyers in M&A and Insolvency."*

*"The team is commercially focused – getting the deal done and attention to what really matters in the negotiations. Ability to draw on highly specialised people within DLA worldwide."*

*"The skillset and experience is generated from the long experience and competencies of Jens Krogh Petersen."*

*"DLA Piper has a strong corporate and M&A practice and is furthermore good in general commercial law"*

*"DLA Piper has a clear benefit from its international network."*

*"Highly professional and experienced. Exceptional document drafting and messaging to clients. First rate responsiveness."*

*"Jens Krogh Petersen is very good and commercial-minded."*

Within 'Media & Entertainment', our clients says:

*"Jens Krogh Petersen is simply the best lawyer I ever dealt with. Super smart and intelligent, and always takes the time to make sure I understand everything."*

*"Jens Krogh Petersen is a leading adviser within the music and entertainment industry."*

*"They are simply better in this field than anyone else, and are great people who always make you feel that they have tons of time for you! Cannot speak more highly of them, especially Jens Krogh Petersen who is my go to person!"*

*"Super intelligent and at the same time so likeable!"*

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Chambers

*"I found DLA Piper, and Jens Krogh Petersen in particular, skilled and competent. Jens did a great job of listening to what our goals were and provided practical advice for how to meet those goals. He is a talented practitioner with great advice."*

**CHAMBERS**  
AND PARTNERS

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Who's Who Legal

Jens Krogh Petersen is recommended by Who's Who Legal within 'Entertainment'.

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# Services

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Corporate M&A



International Corporate Reorganizations



Private equity



Mergers and Acquisitions (M&A)



Corporate law and Corporate Governance



Global Investment Funds



Emerging Growth and Venture Capital



Corporate

# Sectors

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Media, Sport and Entertainment



Media, Sport and Entertainment



Technology